

Daksha Design

COMPANY PROFILE

Created With
Passion And
Close Attention To Detail.

Brought To You By:
Rajesh Kumar *(Marketing Manager)*



Who We Are?

Daksha Design can be well defined as an interactive agency offers a wide array of customized services in the field of web design and development, e- commerce solutions, Mobile Apps design and development, graphic design and search engine optimization. We offer and Make use of the best technology in the industry to Create authentic products and meet the expectations of the clients.

We have a team of highly creative, talented, devoted and Enthusiastic professionals who never forget this goal of Providing professionals, constructive and result oriented services to the clients. We provide personalized care to our customers by understanding their individual needs and offering solutions accordingly.

In a nut shell we are an efficient design team with expertise in web and design development and search engine optimization services that focus on delivering high quality services at competitive rates.

Its India offices located in Chandigarh(HQ), New Delhi(Branches). Also, we have our global offices located in USA (Sales Office New Jersey).



What We Do?

Daksha Design is a complete website that accommodates to all your needs and provides creative, original and out of the world web designing and development services. We offer great solutions as per the specific requirements and needs of our customers. Whether you prefer a classic design of a modern style, something intricate or simple, straight-forward or exceptionally Sophisticated we are sure to match your Expectations and add striking personalities to your websites with the most stunning and elegant look.

DAKSHA DESIGN HAS A VISION THAT OFFERS AND DELIVERS ON THE FOLLOWING PROMISES :

- Quality.
- Cost-effective Services within Client Budgets.
- Project Deliveries on Client Time-lines.
- Complete Customer Satisfaction

Infrastructure: Daksha Design possesses its own buildings in Chandigarh in North India with sophisticated IT infrastructure & secure dedicated network.



Our Expertise

We create attractive and user friendly websites and mobile apps we like make things for web . This is the place where intelligence meets imagination...In our work we combine research, creativity and strategy to create authentic product in the online environment .

We strive to create lasting relationships with our clients through strong communications and hard work. When we start a new project, we throw ourselves into it 110% and do our best to make an early impact. That passions is what has driven some of our best work and we continue to hold ourselves to high level of services while delivering a great product and experience to our clients.



SOME KEY HIGHLIGHTS OF OUR SERVICES IS GIVEN BELOW:

- Website Design Services
- Web Development
- Logos/ Identities Design
- E-Commerce Web Development
- iOS Apps Development
- Android Apps Development
- Mobile Web Development
- Search Engine Optimization
- Pay Per Click
- Social Media Marketing
- Content Marketing



Quality Services

The services provided by Daksha Design fall into three key categories, Design, Develop and Market :

DESIGN

Website Design Services
Logos/identities Design
Responsive Web Design
Parallax Website Technology
E-Com Website Development
Banner/sales page
Brochure/Flyer
Micro website Design
Mailer/Landing Page Design
Mobile Apps Design

DEVELOP

XHTML/CSS
PHP/MySQL
.Net Framework
ActionScript2.0/3.0
iOS Apps Development
Android Apps Development
Ecommerce Web Development
Custom Web Development
CMS Web Development
Web Applications
Mobile Website Development

MARKET

SEO – Search Engine Optimization
PPC – Pay Per Click
SMM- Social Media Marketing
Content Marketing
Remarketing
Website/ Competitor Analytics
Info graphics
Press Releases
Article Writing
Blog Writing
SEO Copywriting



Key Characteristics

Dakshadesign has been built on a number of key characteristics



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CLIENT FOCUS

We go the extra mile and take effort to exactly understand our client's need. Focused on latest internet technologies studio has broad skills, experiences to develop, launch and promote an effective marketing and commercial tool for your business in the worldwide online marketplace.

OUR TEAM

Motivation, dedication and commitment are some of the key traits that all of our employees possess. We are a team of professionals who possess the capability to overcome all kinds of challenges and seek opportunities to learn and excel as we move forward.

HONESTY

One of the most important factors that differentiate us from the crowd is that we guarantee significant amount of trust and ensure strict confidentiality of all services and projects handled by us.

TRANSPARENCY



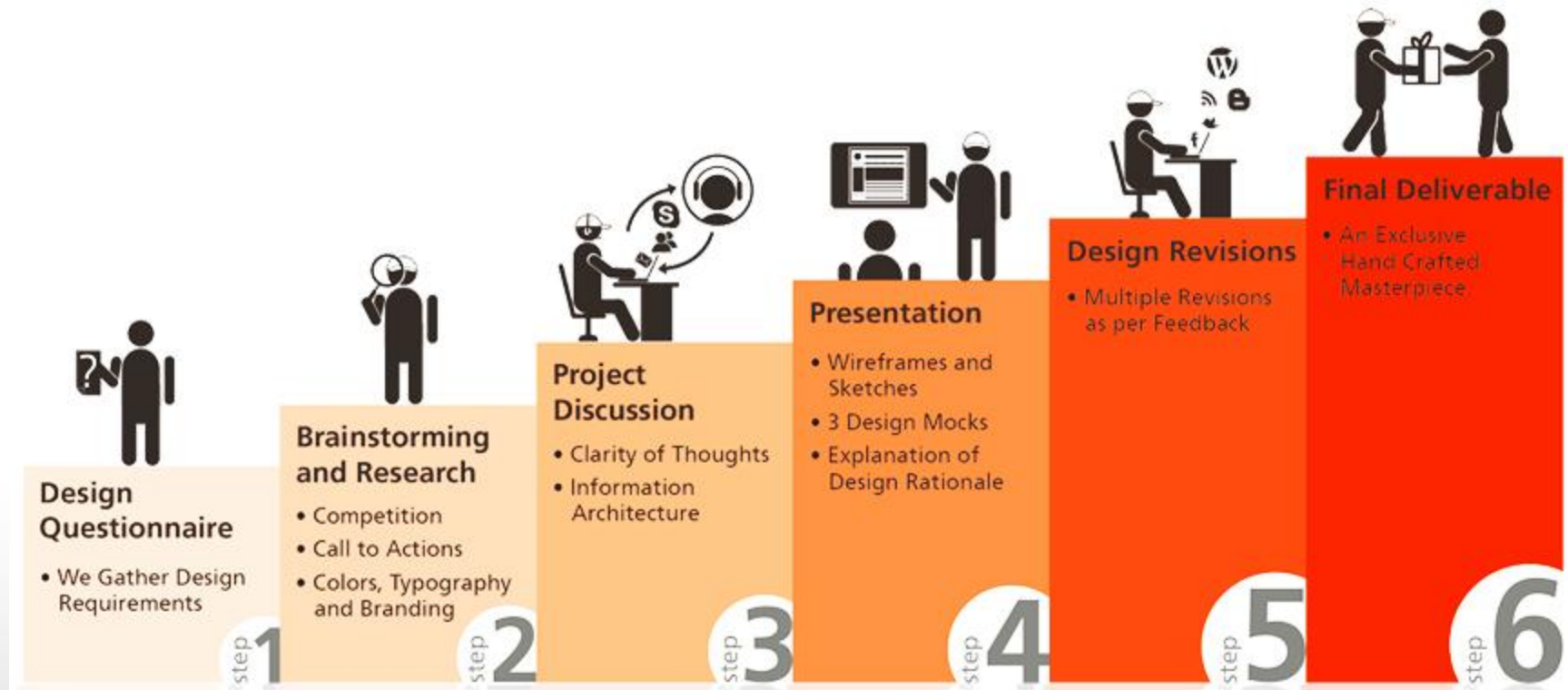
Dakshadesign Advantages

- Quality
- Cost-effective Services with Client's Budget
- Project Deliveries on Client Timelines
- Complete Customer Satisfaction
- ISO 9001:2000 Certification under process
- Assured Quality Assurance Procedures
- Effective Client Reporting Systems
- Over 10 Years of Experience
- 24x7 Live Support
- Efficient Project Management
- Agile Software Development Methodology
- Microsoft Certified Professionals
- Regular Review Meetings



Development Process

Daksha Design follows a unique and transparent web design process which is beneficial for our clients as well for us. Here is our unique project development process chart:



Featured Clients

Daksha Design is a company beyond excellence and we are not alone who is saying this. There are many others who are saying that. Have a look at what our esteemed customers have to say about us.





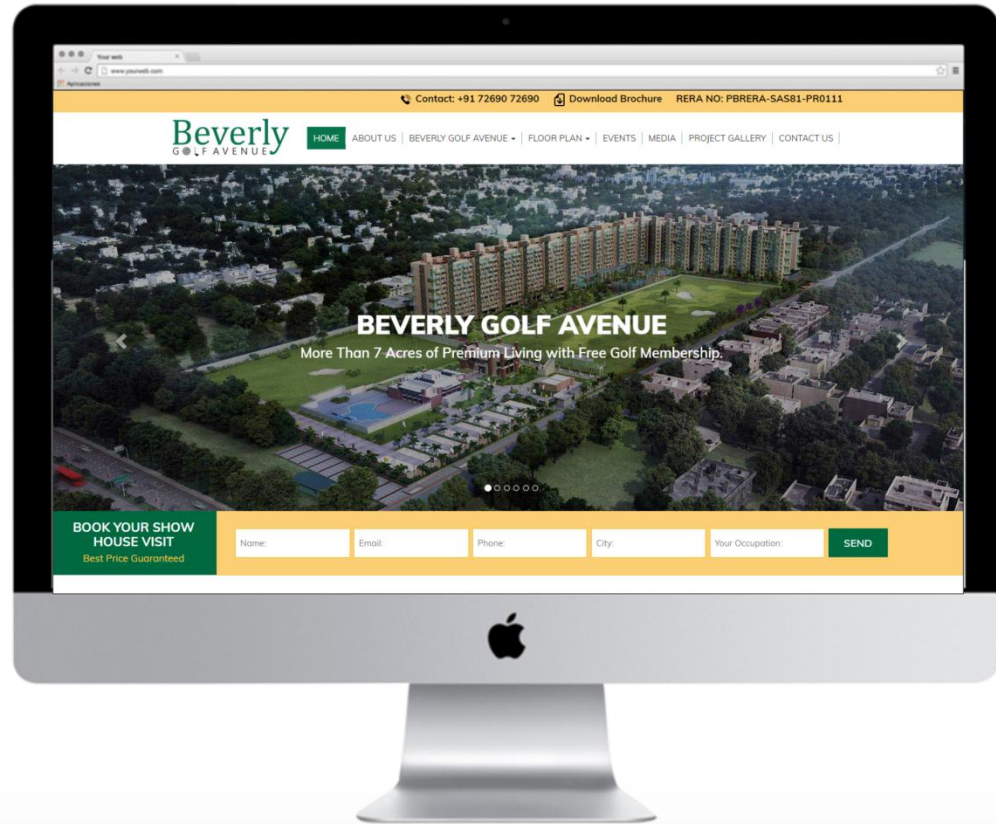
Beverly Golf Avenue

www.beverlygolfavenue.com

“Our monthly budget has literally doubled and we have recruited 4 more fulltime employees to cope with the sales and running of the business. I am amazed at the increased response we are getting on our website. All credit goes to Team Daksha ”

Shivam Gupta

Managing Partner





Lakshya Institute

www.lakshyainstitute.com

“Wow, it’s amazing. It’s just perfect. The new website is beautiful, I am very pleased with the professionalism, automation, turnaround time, training tutorials and ease of navigation and utility of our website. I’m looking forward to working with Daksha Design again on my next project.” Thank you so much for a website I will never stop being proud of.”

Saahil Harjai
Director



PAUL MERCHANTS

Paul Merchants

www.paulmerchantsfin.com

“We hired Daksha Design for rebranding of our website and SEO services. They have worked tirelessly behind the scenes working on our website, and we have seen a huge spike in website hits. Our internet presence has increased tremendously and Daksha Design have helped to achieve an 80% internet presence of the 100% available in just 8 months.

Shaibu Cherian
Sales Head



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WEB & BRAND DESIGN

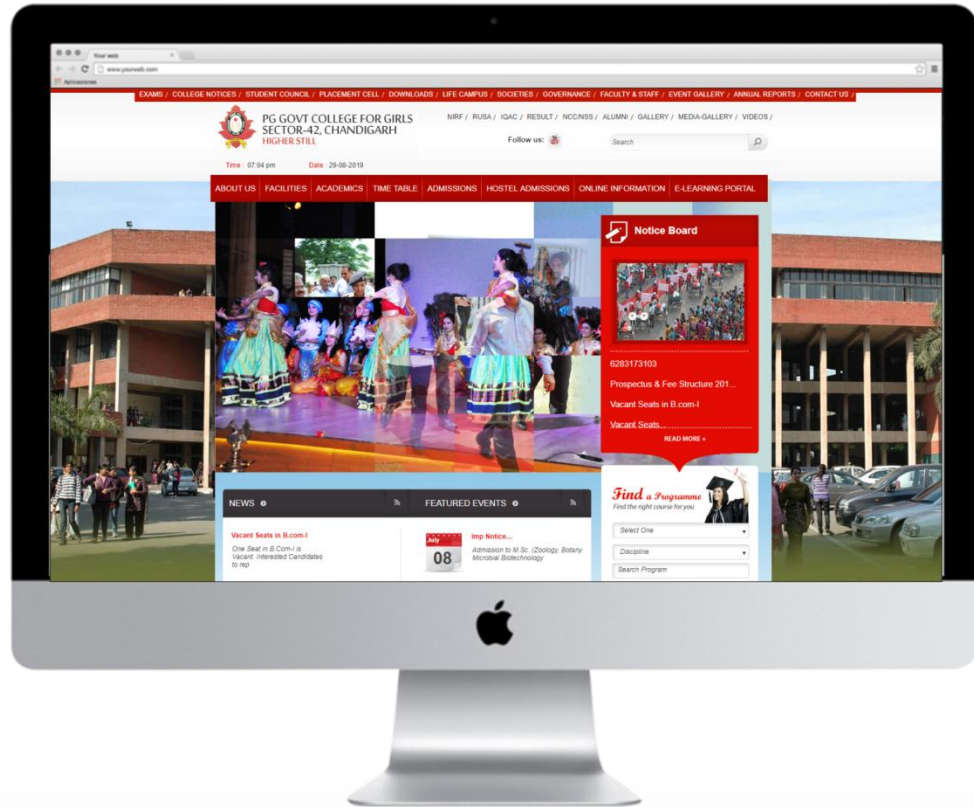


PG Govt. College

www.gcg42.ac.in

"I just wanted to say thank you for developing my website. I am very pleased with it. Thank you for your creative input and being patient with the multitude of small changes and I sought throughout the process. I will most definitely recommend you and Daksha Design to my friends and colleagues."

Mr. Sudhir Nangal
IT Head





Redbean Hospitality

www.redbeanhospitality.com

“Our journey with them has been amazing as they helped us develop our brand Red Bean Hospitality. I must say, these guys are professional in their work who do not let minute details go unnoticed. We are grateful for having worked with them.

Mr. Bobby Singh
Managing Director





Duraton Cement

www.duratoncement.com

"I initially judged Daksha Design by the quality and style of their work samples on their website. I got a favourable price quote from them and work was started immediately. All the complexities were dealt with very promptly. In the end, the design and functionality of our website are the next things to perfection, so far as I'm concerned, and I would recommend Daksha Design to anyone without a moment's hesitation."

Mahesh Kumar
Sales Head



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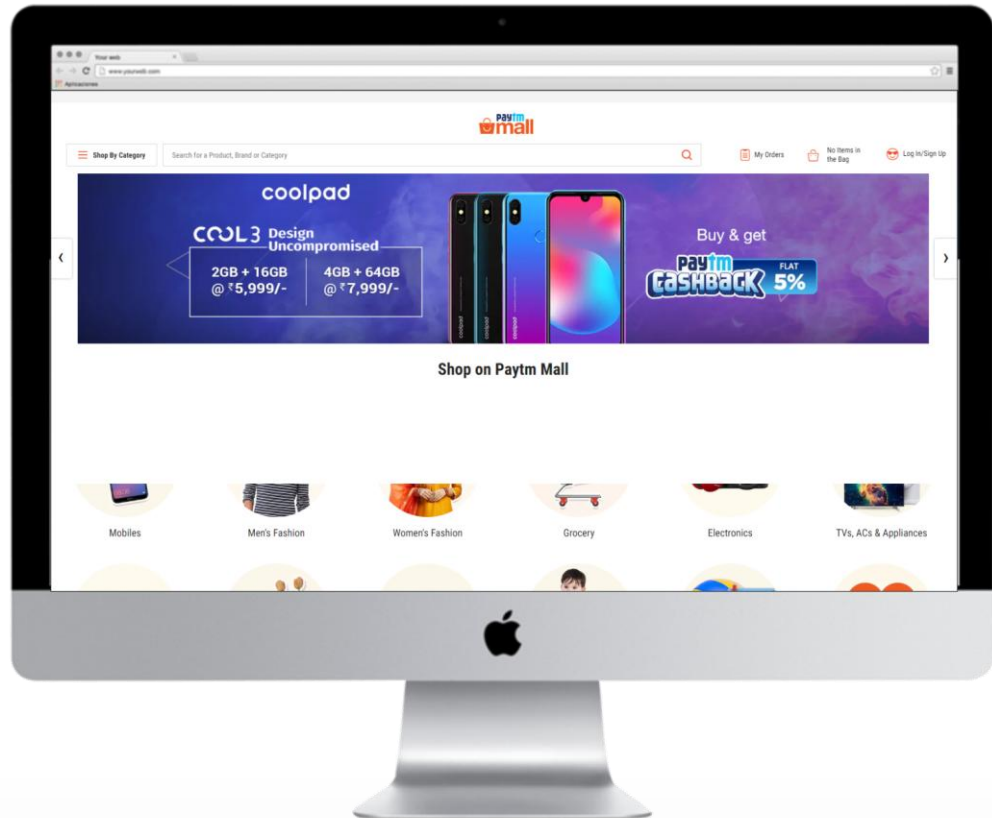


Paytm Mall

www.paytmall.com

“We hired Daksha Design for our partners product shoot and they produce highest quality HD photograph, which help us getting more vendors online.”

Anil Shukla
Sales Head



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PAUL MERCHANTS FINANCE PVT. LTD.

Paul Merchants

www.paulmerchants.net

“There are thousands of IT services companies and web design/developer around the world, but just few of them can deliver, and fewer that can really deliver what you have asked for. Daksha Design is a unique web design and development specialist that goes beyond your expectations, and delivers. I am an IT person for a long time, I know quite well what an IT project is all about, and maybe a customer that most IT services companies would not like to have. Daksha Design did not get in trouble with me, these guys are awesome.”

Shaibu Cherian
Sales Head





Red FM india

www.redfmindia.in

“We highly recommend anyone looking for the best customer experience and professional Digital Marketing Services”

Sunil Mehta

CRM



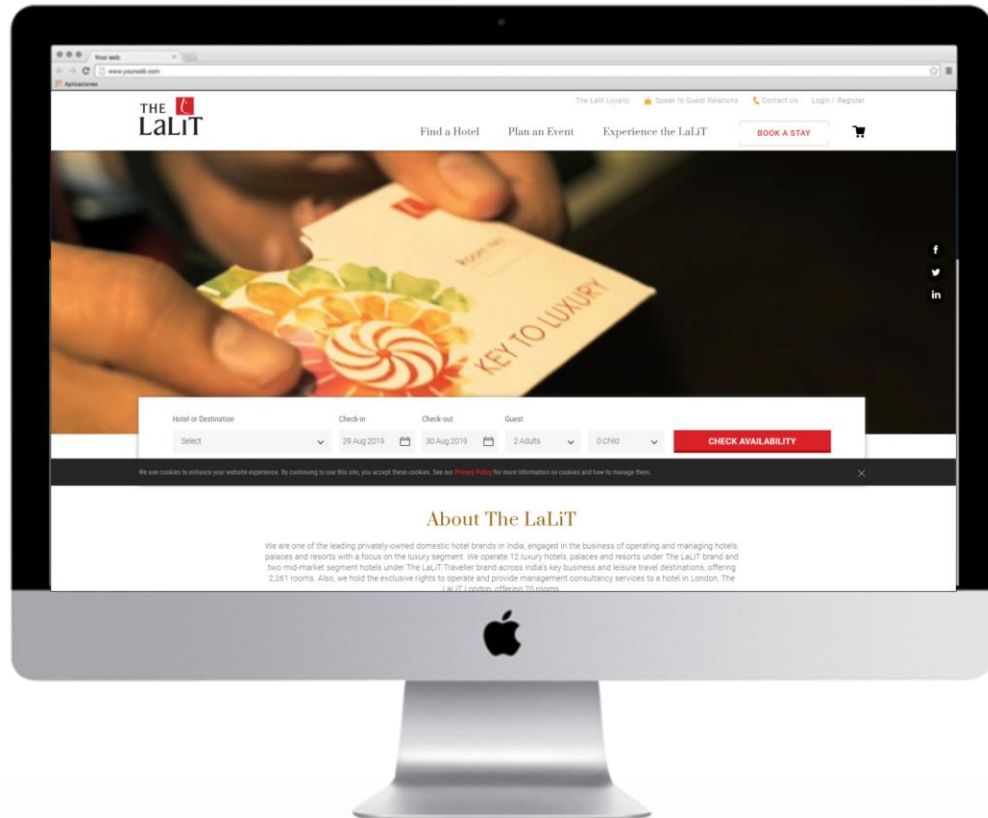
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WEB & BRAND DESIGN



The Lalit
www.thelalit.com

“We hosted several events for them at our hotel. It is our immense pleasure to have worked with such a professional team who knows the nitty-gritty of their work. We are looking forward to hosting more events in the future.

Mr. Nitin
Sales Head



Daksha Facilities



Daksha Facilities

Our state-of-the-art company facilities spanning over 3,000 sq. ft. of covered area situated in Mohali, Punjab, have the capacity to base more than 50 Employee in one shift. Some of the highlights of our facilities are as follows:

- Internet redundancy (Two High speed independent Lease Line internet connection channels)
- Communication redundancy (4 Landlines and 3 VOIP service providers)
- Dedicated Servers for application Hosting and Testing
- VPN access is also provided for private PCs of key personnel, ensuring continuous work flow
- Scalable Network Architecture and Systems
- Segmented switched Local Area Network; local and centralized antivirus control. Firewall between the network segments and on the Internet channel
- Fault prevention tools, such as Self-Monitoring, Analysis and Reporting Technology (S.M.A.R.T.)
- VoIP Connectivity, Videoconferencing is available.
- Latest Workstations (Intel i5 Machines & higher)
- Regular Data Backup, Disaster Management
- Regular Preventive Maintenance on Operating systems and Software
- 24/7/365 Power Availability, Backup & Restore are implemented
- Comprehensive Intranet for Project Management, Customer Relationship Management and Internal Office communication and knowledge sharing





Daksha Design

Web & Brand Designs

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E-mail: info@dakshadesign.com **Visit Us:** www.dakshadesign.com

